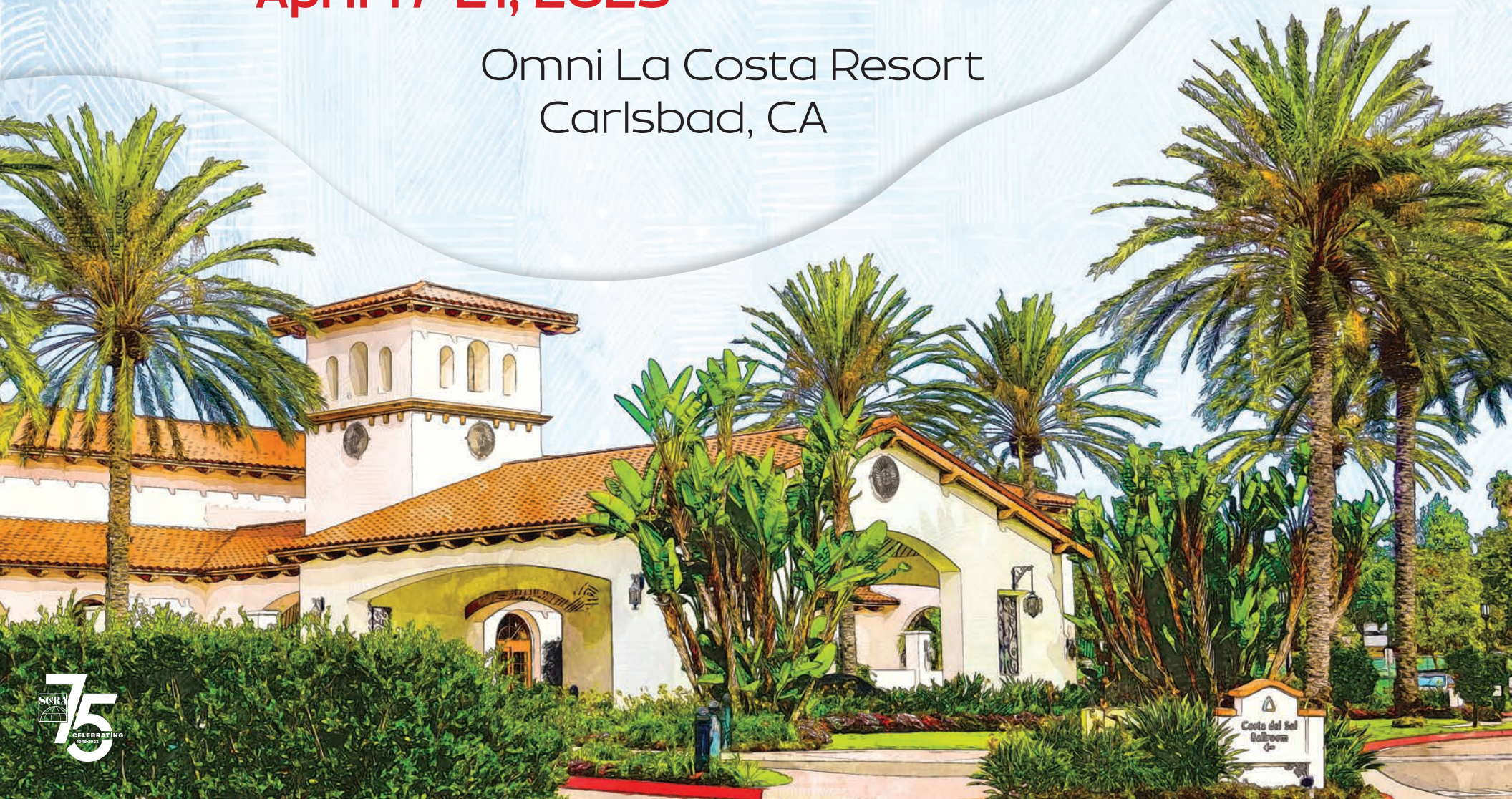


ANNUAL CONFERENCE

April 17-21, 2023

Omni La Costa Resort
Carlsbad, CA





REGISTER NOW!

This event attracts industry owners, CEO's, top managers and leaders. Highlights include education sessions by noteworthy authors and speakers, committee meetings, receptions, golf and tennis tournaments, a fundraising event, the renowned Job of the Year competitions, safety awards and an Exhibit Center.

ANNUAL CONFERENCE

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SCHEDULE-AT-A-GLANCE

MONDAY, APRIL 17

8:00 am – 9:00 am
SC&RF: EXECUTIVE COMMITTEE
Committee Members Only

9:30 am – 10:30 am
SC&RF: COMMUNICATIONS/
DEVELOPMENT COMMITTEE MEETING

11:00 am – 12:00 pm
SC&RF: EDUCATIONAL ASSISTANCE
COMMITTEE MEETING

11:00 am – 5:00 pm
REGISTRATION/INFORMATION

1:00 pm – 2:00 pm
SC&RF: RESEARCH COMMITTEE

2:15 pm – 3:15 pm
COMMUNICATIONS ADVISORY
COMMITTEE

3:30 pm – 4:30 pm
EDITORIAL ADVISORY BOARD
Committee Members Only

5:30 pm – 7:00 pm
FIRST TIMERS' RECEPTION

7:00 pm – 10:00 pm
PAST CHAIRMAN'S DINNER
By Invitation Only

8:30 pm – 10:00 pm
MEET & GREET
Cash Bar

TUESDAY, APRIL 18

6:15 am – 7:00 am
LIFT & MOVE FUN RUN/WALK

7:00 am – 5:00 pm
REGISTRATION/INFORMATION

7:15 am – 8:45 am
EXECUTIVE COMMITTEE
Committee Members Only

8:00 am – 8:30 am
JOB OF THE YEAR
PRESENTERS MEETING
By Invitation Only

8:00 am – 9:00 am
MEMBERSHIP COMMITTEE

8:45 am – 9:45 am
C&R GROUP SAFETY EDUCATION
AND TRAINING COMMITTEE

9:15 am – 10:30 am
ALLIED INDUSTRIES GROUP
GOVERNING AND ANNUAL
MEMBERSHIP MEETING

9:30 am – 10:30 am
TRANSPORTATION GROUP SAFETY
EDUCATION AND TRAINING COMMITTEE

10:00 am – 11:00 am
C&R LABOR COMMITTEE

10:00 am – 11:30 am
SPOUSES BRUNCH: PROTECTING
OUR LEGACIES – ADDRESSING
MENTAL HEALTH ISSUES

10:45 am – 12:15 pm
PERMIT POLICY COMMITTEE

11:15 am – 12:15 pm
TOWER CRANE COMMITTEE

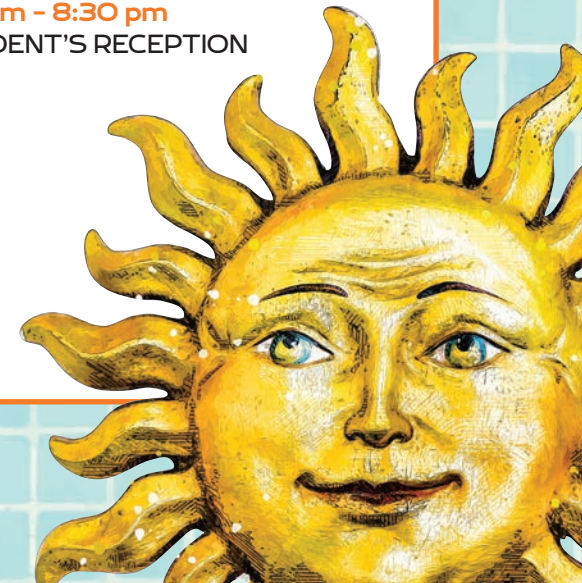
12:30 pm – 1:30 pm
OPENING SESSION: THE GREAT
REIMAGINATION

1:45 pm – 2:15 pm
INSURANCE & RISK
MANAGEMENT COMMITTEE

2:30 pm – 3:30 pm
THE POLITICAL LANDSCAPE &
2024 ELECTION

3:45 pm – 5:00 pm
INS & RISK MANAGEMENT:
KEY QUESTIONS AND
CONSIDERATIONS —
THE MARKETS RESPOND

7:00 pm – 8:30 pm
PRESIDENT'S RECEPTION



WEDNESDAY, APRIL 19

7:00 am - 5:00 pm
REGISTRATION/INFORMATION

7:30 am - 8:45 am
LINK-BELT BREAKFAST: THE ART
OF BUILDING POWERFUL CONNECTIONS

9:00 am - 10:30 am
HOW YOU CAN GENERATE HOPE & EMPOWER
VICTIMS OF HUMAN TRAFFICKING

9:00 am - 9:30 am
CRANE & RIGGING/TRANSPORTATION
GROUPS SAFETY AWARDS PRESENTATION

9:45 am - 11:00 am
CRANE & RIGGING GROUP MEMBERSHIP
MEETING/GOVERNING COMMITTEE

9:45 am - 11:00 am
TRANSPORTATION GROUP MEMBERSHIP
MEETING/GOVERNING COMMITTEE

10:30 am - 12:00 pm
SPOUSES MEET & GREET

12:00 pm - 5:00 pm
GOLF TOURNAMENT

1:30 pm - 2:45 pm
ALL EYES ON THE ECONOMY

2:00 pm - 5:00 pm
TENNIS TOURNAMENT

5:00 pm - 6:00 pm
GOLF AWARDS RECEPTION

6:30 pm - 10:00 pm
SCRIF GALA: FETE EN BLANC -
MAGICAL MYSTERY TOUR



Fête en
BLANC
Magical Mystery Tour

THURSDAY, APRIL 20

7:30 am - 2:00 pm
REGISTRATION/INFORMATION

7:30 am - 8:45 am
TRAIL KING BREAKFAST: RISE & RESILIENCE

9:00 am - 1:00 pm
RIGGING JOB OF THE YEAR COMPETITION

1:00 pm - 2:00 pm
SC&RF: BOARD OF DIRECTORS

2:00 pm - 5:30 pm
EXHIBIT CENTER AND HAPPY HOUR

8:00 pm - 10:00 pm
GUITAR RECEPTION



FRIDAY, APRIL 21

8:00 am - 10:00 am
REGISTRATION/INFORMATION

8:00 am - 9:30 am
ANNUAL MEMBERSHIP & BOARD OF
DIRECTORS MEETING

10:00 am - 2:00 pm
HAULING JOB OF THE YEAR COMPETITION

5:30 pm - 6:30 pm
BOARD OF DIRECTORS AND
INTERNATIONAL RECEPTION
By Invitation Only

6:30 pm - 7:30 pm
CLOSING NIGHT RECEPTION

7:30 pm - 9:30 pm
AWARDS RECOGNITION DINNER

9:30 pm - 11:30 pm
AFTER PARTY: ROGUE RADIO



NETWORKING FUNCTIONS

FIRST-TIMERS' RECEPTION

April 17, 5:30 pm

Is this your first SC&RA meeting? Join us for a special reception to network with officers and key leaders in the Association, first-time attendees, as well as SC&RA staff.



PRESIDENT'S RECEPTION

April 18, 7:00 pm

Association President, Ed Bernard, will host the most popular and well-attended reception of the conference.

LINK-BELT BREAKFAST

April 19, 7:30 am

Enjoy breakfast and morning coffee. All registered guests are invited to attend.

SC&RF GALA

FÊTE EN BLANC: *Magical Mystery Tour*

April 19, 6:30 pm

Wear something white as we celebrate at the Fete En Blanc (white party) Gala. Featuring a Video-DJ, strolling musicians, acrobats and mystery entertainment acts following the buffet style meal, this casual event benefits the Foundation. The raffle also takes on a new twist—purchase a glass of Champagne to be entered to win a diamond!



TRAIL KING BREAKFAST

April 20, 7:30 am

Enjoy breakfast and morning coffee. All registered guests are invited to attend.



GUITAR RECEPTION

April 20, 8:00 pm

SC&RA members provide live musical entertainment in an informal reception for all attendees.

INTERNATIONAL & BOARD RECEPTION

April 21, 5:30 pm

This reception recognizes and celebrates all international members who have traveled far distances to attend the meeting. Attire is professional. (This event is by invitation only.)

AWARDS & RECOGNITION RECEPTION, DINNER & AFTER PARTY

April 21, 6:30 pm

Join over 300 attendees as we close out the conference in style. The program includes awards for membership longevity, Job of the Year awards in 8 categories and more. Enjoy dinner and live entertainment while networking with your peers. The cost of this event is included in your registration but we ask that you let us know if you intend to be in attendance. Tickets for the event will be provided onsite. Attire for Closing Night is black tie optional.





FUN RUN/WALK

April 18, 6:15 am

Join us for the Lift & Move USA Fun Run/ Walk benefiting the workforce initiative to promote careers in the crane, rigging, and specialized transportation industry. This 3 mile/1.5 mile fun run/walk will get you up and moving.

SPOUSES' BRUNCH & PRESENTATION PROTECTING OUR LEGACIES: ADDRESSING MENTAL HEALTH ISSUES

April 18, 10:00 am

How can we protect our legacies when addictions are on the rise year over year? Why is the sense of "self" being diminished? What can we do to address mental health issues? Come and learn from overcomers who found answers in their journeys. All Conference guests are invited.

Panelists:

Britt Hodge, DEMCO Global
Lisa Hodge, DEMCO Global
Kevin Cunningham, Red Stone Insurance

Moderator:

Jennifer Gabel, Construct Your Health



ACTIVITIES



GOLF TOURNAMENT

April 19

Tournament Time: 12:00 pm – 5:00 pm

Awards Reception: 5:00 pm – 6:00 pm

A sell-out every year, the golf tournament is one of the most popular events. Register early. Resort golf course fee: \$195

TENNIS TOURNAMENT

April 19, 2:00 pm – 5:00 pm

The event begins with a warm-up clinic followed by a round robin style tournament with the emphasis on fun for players of every level.

EDUCATION SESSIONS

TUESDAY, APRIL 18



12:30 pm – 1:30 pm THE GREAT REIMAGINATION

Due to the pandemic, the business world has fundamentally changed forever as customer and employee expectations have been pushed forward 10 years. The growth and adoption of new technologies is at a dizzying pace. How do we survive? How do we deliver better experiences to our clients, customers, and teams? In this awe-inspiring talk, Shawn Kanungo provides an optimistic roadmap for the future and explores how we can take unexpected approaches to innovation to remain competitive and relevant.

Speaker: Shawn Kanungo



2:30 pm – 3:30 pm THE POLITICAL LANDSCAPE & 2024 ELECTION

A.B. Stoddard offers a nonpartisan perspective of the political landscape of the day and our nation's upcoming elections. Frequently meeting with sources and politicians of all stripes, Stoddard has her finger on the pulse of Washington, DC, as she offers detailed and smart political and electoral analysis. In a talk as up-to-date as the day's headlines, Stoddard will cover the latest on the campaign trail, the most recent happenings between Congress and the White House, ongoing budget battles and the electoral prospects for the two parties.

Speaker: A.B. Stoddard, Associate Editor and Columnist, RealClearPolitics

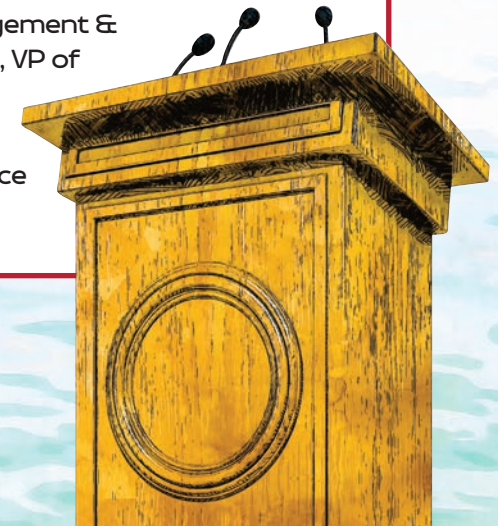
3:45 pm – 5:00 pm KEY QUESTIONS & CONSIDERATIONS IN 2023 – THE MARKETS RESPOND

In this broad discussion with representatives from National Interstate Insurance Company and NBIS, several issues pertinent to your business will be covered including: Why companies are seeing hard market price increases; how to prevent runaway verdicts and the long-term implications; excess umbrella coverage; and OCIPs – what are they and how to respond to them.

Speakers:
Chris Mikolay, Senior Vice President and Mike Gillen, Product Manager, National Interstate Insurance Company

Billy Smith, EVP Risk Management & Claims and Jason Baynard, VP of Underwriting, NBIS

Moderator – Scott Bragg, Bragg Companies, Insurance Committee Chair



WEDNESDAY, APRIL 19



7:30 am – 8:45 am LINK-BELT BREAKFAST LAUGH. LEARN. CONNECT: THE ART OF BUILDING POWERFUL CONNECTIONS THAT GROW YOUR BUSINESS

As an author and comedian, Scott Bloom draws from his professional and personal world to deliver a hilarious and insightful talk that illustrates the importance of building strong relationships with colleagues, co-workers and customers that goes beyond the ordinary courtesies. He'll share tips on how to capture the heart of your customer or colleague to create the most powerful connections.
Speaker: Scott Bloom



1:30 pm – 2:45 pm ALL EYES ON THE ECONOMY

In this strategic conversation, industry powerhouses discuss the emerging economy post-COVID, and address pressures like supply chain, automation and more.

Speakers:
Bob Costello, Sr. VP and Chief Economist,
American Trucking Associations,
moderator

Sara Feuling, P.E., Senior Director,
Construction, Association of Equipment
Manufacturers (AEM)

Ken Simonson, Chief Economist/ Sr. VP,
Associated General Contractors (AGC)

Bruce Young, CEO, Brundage Bone
Concrete Pumping



9:00 am – 10:30 am HOW YOU CAN GENERATE HOPE & EMPOWER VICTIMS OF HUMAN TRAFFICKING

Human trafficking is happening now in our communities. Youth are groomed, tricked, and trafficked by perpetrators, on-line and in person. The more we know, the more we can prevent and fight this heinous crime. In this session you will have an opportunity to give your time, attention, and energy toward this issue to help.

Speaker: Susan Munsey LCSW, Founder &
Director of Programs GenerateHope



THURSDAY, APRIL 20



7:30 am – 8:45 am TRAIL KING BREAKFAST: RISE & RESILIENCE: A TRUE STORY

Cara Brookins didn't know how to build a house. But when she and her four children went through desperate times, she used YouTube tutorials and learned on her own how to build one. Fueled by a strong will to rebuild their lives, Cara and her kids mixed the concrete, raised the walls, even ran the plumbing and gas lines showing how reaching past doubts and fears can unleash the extraordinary.

Speaker: Cara Brookins

EVENT DETAILS

**OMNI LA
COSTA RESORT**
2100 Costa Del Mar Rd.
Carlsbad, CA
92009



JOB OF THE YEAR COMPETITION

**SUBMISSIONS ACCEPTED
JANUARY 1 - FEBRUARY 28.**

One of the most anticipated and highly attended event of the Annual Conference is the Job of the Year presentations. Companies submitting Job of the Year applications will be invited to present to peers and judges during the Conference. The winner in each category will be announced and presented with an award at the Closing Night ceremonies! Winners must be present at the Closing Night Dinner.

**VISIT SCRANET.ORG/AWARDS FOR
CATEGORIES AND ELIGIBILITY.**

HOTEL

SC&RA GROUP RATE: Standard Room - \$293.00

You must first register for the Annual Conference. Once registered, you will receive instructions for booking your accommodations in your confirmation email.

SC&RA Cancellations Policy

Cancellations or changes made within 14 days of arrival will result in full payment (room and tax) for each room night canceled. An early departure fee will be charged for any reservations that check out prior to the reserved checkout date if the hotel is not notified.

REGISTRATION

Regular registration ends on March 31, 2023. Any registration after this date will be considered on-site and charged the on-site fee.

MEMBER		NON-MEMBER		OTHER FEES	
Registrant	\$970	Registrant	\$1,425	GOLF TOURNAMENT	\$195
Spouse/Guest	\$630	Spouse/Guest	\$910	SC&RF FUNDRAISER	\$175
Child (over 18 and not in business)	\$630	Child (over 18 and not in business)	\$910		
Child	\$555	Child	\$805		

Cancellation Policy

There will be a charge of \$125 per person for cancellations received after February 24, 2023. No refunds for cancellations after March 31, 2023. Interest charges of one and one-half percent per month will be added to delinquent accounts together with any attorney's fees and cost of collection if necessary.

Join Now for the member Rate!

Save money when you register for the Annual Conference by joining SC&RA. To become a member, contact Jason Bell at (703) 698-0291 or visit www.scranet.org/membership.

EXHIBIT CENTER

RESERVE A BOOTH!

SC&RA's Exhibit Center is a specialized exhibit center for this niche industry. Booths generally sell out months before the Conference and over 95% of exhibitors return year after year.

Booths sell quickly! Reserve your spot today.

Visit www.scranet.org/EC2023 or call **Melanie Khoury at (703) 698-0291.**

SPONSORS



ANNUAL CONFERENCE

April 17-21, 2023

Omni La Costa Resort
Carlsbad, CA



**Come celebrate
SC&RA's 75th
Anniversary!**

- **Build relationships** with new and existing clients
- Find new products and services at the **Exhibit Center** with 80+ booths
- **Learn from experts** on new trends and the economy
- **Network** at receptions every night

